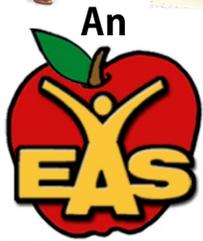




Student Leadership Inspired by Consuelo Castillo Kickbusch



cool**spea**k.
Cooperative

What **i**s SLiCK?

SLiCK is a revolutionary, innovative and interactive series of student leadership workshops geared towards nurturing the leadership skills within students to achieve personal growth, resulting in a desire to create positive change in their lives and community.

The **i**nspiration



Lt. Col. (Ret.) Consuelo Castillo Kickbusch

is a renowned charismatic, passionate and influential speaker who carries her powerful message of what it takes to be an effective leader in today's global marketplace to hundreds of schools, colleges/universities, corporations, and government institutions, both in the U.S. and abroad. For the last decade Consuelo has dedicated her life to empowering a new generation of emerging leaders and has worked with over one million children and their parents across the United States.

When asked to design a student leadership program, Consuelo gathered the young members of her company, whom she affectionately calls the "Younginz." These young, motivational leaders came together

from all over the country to create a student leadership program that would motivate, inspire and uplift future generations of leaders, just as Consuelo did for them.

Though the team members were from all over the country with various backgrounds and cultures, they all shared one thing in common: Each of them has been personally mentored, coached, motivated, and inspired by Consuelo. And so the name of the program was clear:

SLiCK: Student Leadership Inspired by Consuelo Kickbusch.



Highlights

According to John M. Bridgeland's *Silent Epidemic*: "the decision to drop out is a dangerous one for the student. Dropouts are much more likely than their peers who graduate to be unemployed, living in poverty, receiving public assistance, in prison, on death row, unhealthy, divorced, and single parents with children who drop out from high school themselves. Additionally, "nearly half (47%) said a major reason for dropping out was that classes were not interesting" SLiCK is a highly interactive program that does not allow for our participants to become uninterested. Throughout the SLiCK process we teach our students how to become more engaged in their education." SLiCK is working hard to ensure we do our part to prevent our students from not finishing high school.

PROGRAM HIGHLIGHTS:

- **SLiCK** helps meet Title I, part C statutory requirements for sections 1304(c)(6); 1306(b)
- **SLiCK** is an educationally related activity provided to students to help them succeed both inside and outside of the classroom.
- **SLiCK** is a scientifically based research program that has shown improvement in LEP scores, attrition, grades, and interest in college.
- **SLiCK** can be implemented as a Saturday or vacation program, after school program, or a summer program.
- **SLiCK** helps address the following student issues;
 - Academic achievement
 - Cultural and language barriers
 - Social isolation
 - Leadership skills
 - Communication skills
 - Graduation rates
 - Successful transition to a postsecondary education
- **SLiCK** is successful because:
 - We fully engage each, and every, participant.
 - We ask the questions that most schools are unable to get answers to such as:
 - Why are you struggling in school?
 - What kind of problems are you facing outside of the classroom?
 - Why are you behaving the way you are?
 - Do you thoroughly understand the consequences of failing out of high school?
 - Where do you see yourself 5 years from now?
 - What else are you doing that is bringing stress to your life?
 - Our participants feel safe, and comfortable enough to share their stories, struggles, and dreams with us.
 - Our program is fast paced, and full of interactive, hands-on, learning activities.
 - We always teach by example by using our own stories.
 - Our students know we believe in them therefore resulting in an increased belief in themselves.

Overview

SLiCK

Student Leadership Inspired by Consuelo Castillo Kickbusch

Over the course of the program, the **SLiCK** Team engages students with a combination of motivational presentations, team building activities, small group discussions and individual personal development assignments.

The program is designed to:

- **Prevent high school dropout rates from increasing through student engagement.**
- **Provide students with the purpose, tools and direction necessary to achieve personal and academic success far beyond high school.**
- **Produce active student leaders who will serve their families, schools and communities with distinction and encourage other students to do the same via education.**
- **Institute leadership, pride and education as important keys to success.**

As part of the program, each student receives the following resources:

- **SLiCK Life Guide:** Participant workbook filled with lessons, activities and assignments.
- **SLiCK Journal:** Journal to express their emotions in a positive format, cultivate their creativity and imagination, and chronicle their life.
- **SLiCK Gear** Lanyards, buttons & bracelets that serve as a constant reminders and reinforcements of the core values of the SLiCK Life.
- **SLiCK Laptops** Two customized SLiCK Laptops awarded to the two (2) students that exemplify and model the core values of the SLiCK program.

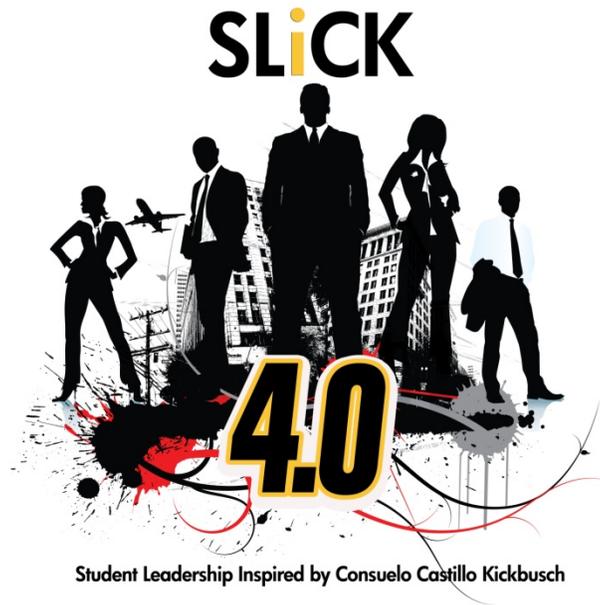
SLiCK Start

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A SLiCK Introduction: This is a one-day **SLiCK** intervention focusing on requested, school-specific issues that may include:

- **Gang violence**
- **Teen pregnancy**
- **Depression/suicide**
- **Diversity/multiculturalism**
- **Self esteem**
- **Motivation/performance**
- **Importance of education**
- **Bullying**

During this program the **SLiCK** team engages students with a dynamic combination of motivational presentations, team building activities, small group discussions and individual personal development assignments designed to address, discuss and engage the issues.



Student Leadership Inspired by Consuelo Castillo Kickbusch

SLiCK 4.0 is a student leadership and development program that is a culmination of successful practices that have proven to provide the additional support and inspiration that will decrease attrition rates across the country while creating a larger number of responsible student leaders that will make a difference on their campuses.

The program is designed not only to inspire, but also to allow students the time to discover the reason they have decided to pursue a college degree. The purpose of our program is to compliment all of the in-house efforts your campus may be involved in while allowing students time to answer questions that are rarely asked of them such as “why are you in college?”

Our curriculum is highlighted by our **SLiCK Educational GamePlan** that will prepare your student to fully engage in all your college has to offer while becoming an exemplary student ambassador in the process. **SLiCK 4.0** will allow students to discover their passion, reasons they may not be doing as well as they could be doing in college, and create a new support group that demands success of each and every of its members, **the SLiCK Society**.

The success of our program is highly due to the amazing facilitators we hire that are all highly qualified college graduates that your students can relate to in many ways. Our high-energy, hard-hitting methods will leave your students inspired for years to come resulting in a true long-term investment in our student’s academic success!

Benefits to the host college/university include:

- A decrease in attrition rates and
- An increase in active student participation rates
- An increase in students that can appreciate diversity
- An additional retention resource that serves as an inspirational intervention program
- An increase in civic awareness and engagement
- An increase in student leaders that understand their leadership style
- Students with a better sense of identity, and critical thinking skills
- A pre-packaged program that can compliment all of your in-house efforts while increasing the understanding of all the resources available on your campuses
- An Educational Game Plan that will keep your students on pace to graduate!

The essential components

SLiCK has a dual meaning; it also stands for each individual day's theme. Each day engages an important component in living a "**SLiCK Life**." The **SLiCK Life** is about having **Soul**, being a **Leader**, knowing your **Identity**, understanding and embracing your **Culture** and constantly pursuing **Knowledge**.

S

Soul

- Goal setting and visualizing future objectives.
- Effective interpersonal communication skills.
- Positive ways to express feelings and emotions.

L

Leadership

- What it takes to become a successful leader.
- Finding a mentor and being an excellent mentee.
- Leadership styles and what is not effective leadership

i

Identity

- How to improve and preserve relationships.
- Developing characteristics of an effective leader.
- Overcoming obstacles by learning from our errors.

C

Culture

- Understanding culture and its daily impact on our lives.
- Determining personal ethics, values and morals.
- Creating a pathway to personal success.

K

Knowledge

- Opportunities, benefits and rewards of higher education.
- Getting into, and paying, for college.
- Graduation, not just a goal.

Statistical **i**mpacts

Comparing the results of our pre-SLiCK and post-SLiCK surveys, you can begin to see the impact that the program has on the students and their perception and attitude toward school.

The SLiCK Experience...

PRE -SURVEY

POST- SURVEY

...has helped me to work more in class, rather than pretend as if I am working.

64.70%

88.10%

...has helped me to avoid trouble at school.

37.30%

81.00%

...has helped me feel comfortable asking my teachers, administrators, or counselors for help with personal issues or help with school work.

52.90%

83.30%

...has improved my interest in the work at school.

56.90%

83.30%

Additionally the students responded **yes** in high percentages to the following questions at the conclusion of the program.

SLiCK...

... has helped me to develop my self-confidence.

95.2%

... has helped strengthen my communication skills.

97.6%

... has motivated me to graduate from high school.

97.6%

... has motivated me to attend college after high school.

100.0%

... has helped me to begin to plan for my future.

100.0%

... has helped me to understand my role as a leader.

97.6%

Would you recommend SLiCK to your friends?

95.2%



Testimonials from Teachers & Parents

“SLICK truly touched the lives of all 48 participants. From the first day, when we welcomed the students at the door and saw their unhappy faces because they were coming to something they didn't know about on a Saturday morning, to the following Saturdays, we observed a big change. Their tears, laughter, and enthusiasm on the last day confirmed that this program was very effective. This Summer I had contacts with FLI alumni parents who also are extremely happy with the positive results and the effect that the program had on their children.”

Elizabeth Celeste Humphries
*Supervisor Title III - Multilingual,
Houston Independent School District*

“I learned about forgiveness in the FLI so I went out to look for my son who had run away. I encouraged him to return to school and mentioned SLICK. After two sessions, I can attest that my son has gone from being a drop out to making the best grades he has ever made.”

Juana Resendez, SLiCK Parent
Houston Independent School District

“My daughter had always been very shy and insecure and always got really nervous when it came to taking tests, but after the first SLiCK class she started to change; she felt sure of herself. [The SLiCK program] has not only changed her life at school, but at home as well. I thank them for helping her to become a leader and a better student.”

Maria Estela Amador, SLiCK Parent
Houston Independent School District



Testimonials from the Kids

“ It’s so funny how I just can’t get enough of SLiCK. I never thought that a few hours would impact my life, my future, my view, towards school, college, and my education. Every child deserves to be SLiCK. ”

Amiee Giovea

Houston Independent School District

“ Well me and my mom are doing better and getting along better than I ever thought. Thanks for everything. **I LOVE YOU! I AM SLICK! I WILL GO TO COLLEGE!** ”

Michelle Martinez

Houston Independent School District

“ SLiCK helped me a lot. It changed me a lot with my parents. Thankfully we have been closer than ever. My brother and I don’t fight anymore. I’m more honest to myself and I BELIEVE in myself much more. ”

Patricia Rivera

Houston Independent School District

“ Let’s just say my experience with SLiCK was unforgettable. SLiCK changes your life. It’s so worth getting up early and giving up your Saturday. It’s lots of fun and they encourage you to go to college. Today, I’m proud to say that I am SLiCK! ”

Karla Sanchez

Houston Independent School District

The Pictures



SLiCK

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