

CONSUELO CASTILLO KICKBUSCH

Lieutenant Colonel, U.S. Army (Retired) Founder & President of Educational Achievement Services, Inc.

Army Veteran | Author | Motivational Speaker | Educator

KEYNOTE DESCRIPTIONS

“Living a Legacy”

Are you living your legacy? A legacy is not just something a person leaves behind after they die; rather it is the way in which they live their life. Through an interactive and introspective presentation, Consuelo Castillo Kickbusch guides participants through their vision of the future and the goals that they want to accomplish for themselves and for their community. She inspires and challenges participants to become living legends in their professional and personal lives. Her unique emotional style of delivery that has the audiences rolling with laughter, attempting to hold back tears and inevitably on their feet in a standing ovation. Through humor and hard-hitting facts she encourages participants to be servant leaders at work and in their community. Participants learn to live their legacy by leading with their soul.

“Going Forward Without Forgetting—Avanzando Y No Olvidando”

This keynote focuses on reflecting on ones traditions and values of times past and their importance in our development and growth today. Appreciation of diverse cultures and their contributions to today’s society is emphasized. We can “go forward without forgetting” what a rich heritage our cultures offer, and apply under-appreciated ethics and values to today’s world. The issues of self-esteem and leadership styles are presented in a context in which the past is melded with the present, and offers alternatives we can use in our personal development that will enhance our leadership styles. This is especially relevant to professionals going into the 21st century with a renewed spirit to meet new challenges, pursue higher educational opportunities, and to cherish the joys of living in today’s world!

“Servant Leadership: A New Call To Duty”

Leadership is not about you. Leadership is about serving. This keynote addresses the philosophy of servant leadership and one’s call to duty. Using her life as an example, from barely surviving in the barrio of Laredo, Texas to receiving an award from the President at the White House, Consuelo serves her audience by challenging them to look inwards and rise to the call of action. In this presentation, Consuelo stresses the importance of Preparing Tomorrow’s Leaders Today! The audience will not leave without hearing the message that “leadership” is not just a framed, wall decoration, but it is an action that one must take for the betterment of his community and the generation to follow. Her lectures on Servant Leadership move audiences to standing ovations, and move people to serve.

“Valuing Diversity”

This keynote provides participants with the different dimensions of diversity in today’s environment. Learning to accommodate cultural differences is important for managers and employees in order to be successful in the work environment. Moreover, it is important in parenting and education as well. Aspects of cultural differences, strengths and challenges will be examined and examples will be provided. LTC Kickbusch will provide her personal story of challenges and triumphs as a child of the “barrio” who succeeded in spite of many cultural, social and educational obstacles. She gently guides her audience to a better understanding of cultural differences and similarities, as she emphasizes that appreciation of diverse cultures and their contributions to today’s society is a very important element of team-building and team-work, which makes for a successful, productive work environment. LTC Kickbusch will provide insights on yet another necessity for successful professional development and personal growth. This introspective keynote will force participants to look inward at themselves, their work environments, and communities and motivate them to take action.

Note: Consuelo’s Keynotes are customizable based on the needs of the client.