



FLI Practitioner Conference Pricing

EDUCATIONAL ACHIEVEMENT SERVICES, INC.

Educational Achievement Services, Inc. (EAS) is a group of highly qualified and experienced trainers and presenters led by nationally-recognized leadership expert, Lieutenant Colonel Consuelo Castillo Kickbusch, U.S. Army (retired). The varied backgrounds of our capable team of professionals enable us to draw upon a wealth of personal experiences and technical expertise to develop informative and inspirational presentations and leadership workshops for a variety of audiences. Our personable yet to-the-point style of delivery ensures training outcomes that are solidly-based on facts yet genuinely enjoyable.

EAS trains and addresses thousands of achievement-oriented individuals each month. In the past nine years, we have worked with school districts; colleges and universities; federal, state and local government agencies; and corporations in 42 states and two foreign countries. Whether providing keynote speakers for conferences and seminars or conducting specific, functional-level leadership workshops, EAS is committed to providing the highest quality learning possible.

Because of the personal background and commitment of our founder and our associates we remain especially effective at providing purpose, hope and inspiration to thousands of individuals of diverse backgrounds, especially to immigrant families and their children. Our personal understanding of diverse cultures and immigrant experiences has enabled us to connect on a personal level and to assist in elevating both their aspirations and their capabilities and to empower them to attain their individual and collective dreams. We have the experience, expertise, credibility and – most of all – a passionate commitment to make a difference.

FLI FAMILY LEADERSHIP INSTITUTE

The **Family Leadership Institute (FLI)** is a multi-faceted educational program focused on providing families with the knowledge, tools and inspiration to help their first- and second-generation children succeed in school and in life. Recognizing and respecting the changing demographics throughout the U.S., we offer a multi-cultural approach for all families.

The **FLI** primary objective is to teach parents and caregivers the art and skill of family leadership in support of academic achievement and life success. We do this by using a practical, ten-step approach, based on and appropriate to all families, especially the Hispanic culture. Our goals are to increase involvement of families in their children's education as well as provide purpose, tools, and direction to parents and their children to achieve academic and life success. We also are committed to produce a cadre of knowledgeable and committed parents and caregivers who actively support school and community efforts to benefit their children and encourage other families to do the same.

The Ten FLI Modules:

- **Home: Where Leadership Begins**
- **Past, Present, and Future**
- **Living in Two Worlds: Cultural/Generational Perspective**
- **Storytelling & Journaling: Valuing Literacy Through Family History**
- **Education: The Key to a Better Future**
- **College Field Trip: What Does Success Look Like**
- **Improving Family/School Relationships**
- **Facing Challenges at Home: Coping Strategies for Success**
- **Creating a Family Action Plan: Roadmaps to Success**
- **Celebrating Family Academic Excellence: Success as a Way of Life**

Practitioner's Training Conference March 6-8, 2024

The training gives your school, district, or organization an opportunity to train their staff members and FLI Graduates; so they may receive all the tools necessary to deliver the FLI training in their own community.

The FLI Practitioner's Conference is a three-day training that includes the following per trainee.

- Training to assist practitioners in delivering the 10 modules of the FLI curriculum in their schools.
- Practitioners walk away with the necessary tools, strategies and education, ready to implement the FLI in their school district.
- Observers walk away with the knowledge of the FLI and knowledge on how to implement the FLI to their community.

Included in this training...

- A three-day practitioner's training of the ten-module curriculum facilitated by certified FLI practitioners.
- Useful training tools and suggested parent recruiting methods
- Hands on training facilitated in English, however bilingual facilitators will be available for Spanish only speaking parents.
- FLI Participant guide provided to all registration types.
- A sample FLI Graduation kit: tote, pad folio, graduation pin, and certificate holder. Graduation kits provided to all registration types.
- FLI Practitioner Training registrations receive the FLI Facilitator's Curriculum Guide in either English or Spanish.
- Continental Breakfast and Lunch included March 6-8. 2023.

FLI FAMILY LEADERSHIP INSTITUTE

Practitioner Training Pricing –July 2023

Expanding the Family Leadership Institute in your community. Districts, schools, or organizations receive their practitioner certification and renew or purchase an FLI Curriculum license agreement in March 2024. Future practitioners will receive the FLI Curriculum Training Guide, a sample participant guide, and a sample graduation kit.

\$2,000 per Early Bird Facilitator training registration request received by November 1, 2023. Price will return to the standard pricing of \$2,500 per Facilitator training registrant on November 2, 2023.

\$800 per Early Bird Facilitator Observer registration request received by November 1, 2023. Price will return to the standard pricing of \$1,000 per observer registrant on November 2, 2023.

\$5,000.00 per FLI Two Year License Agreement per FLI hosting school or site

Registration Type Brief Descriptions:

Facilitator Training: Facilitators receive training and certification to deliver the FLI at their designated sites. Facilitators receive the FLI Facilitator Guide, certification, and other resource materials.

Facilitator Assistant Training: Facilitator Assistant Training is ideal for building a partnership with your community's parent leaders. Parents attend the training alongside the facilitators. FLI Facilitator Assistants receive their own Facilitator Assistant Guide and certification to assist the FLI facilitator. Parents return with their new leadership skills ready to assist with building the bridge between the schools and families.

Observer: The observer registration is reserved for those interested in learning more about the benefits of investing in the FLI and exploring how the curriculum will work within their community. We welcome principals, superintendents, school board members, and other administrators to join us as observers, and participate in the summit alongside their school district, school, or organization.

Observers may receive a credit which they may apply to their next registration if they wish to return for facilitator certification training.

*Training to be held at our national training site in Clark County, NV. Hotel, airfare, and dinner not included.

***Training can be held at school district training site for a discount, however, hosting school district must provide all training logistics including training site, training materials including LCD equipment, screen, flipcharts, markers, etc. and meals for all participants.



Conference Agenda Overview & Meals Provided:

Conference Room:

Meals:

March 6-8, 2024

Time:

Begin at 8:00am – Conclude at 2:30pm

Meals:

Breakfast and Lunch provided.

Conference Location and Hotel Block

PLAZA SAN ANTONIO HOTEL & SPA, AUTOGRAPH COLLECTION 555 South Alamo Street | San Antonio, TX 78205

Hotel Block

2024 FLI Practitioner's Conference

Start Date: Tuesday, March 5, 2024

End Date: Saturday, March 9, 2024

Last Day to Book: Tuesday, February 6, 2024

Hotel(s) offering your special group rate:

Plaza San Antonio Hotel & Spa, Autograph Collection for 279 USD per night

Weblink:

[Book your group rate for 2024 FLI Practitioner's Conference](#)

Next Steps in Delivering the FLI

After completing FLI Practitioner Conference (Train the trainer) and purchasing the FLI License Agreement– the school districts will be certified to facilitate the Family Leadership Institute. FLI participant materials may be ordered through EAS Inc. EAS Inc. offers FLI Technical Assistant Days to provide further assistance in implementing the FLI.

FLI Kick Off Rally with Consuelo Kickbusch \$8,500 All-inclusive of Travel (Optional)

LTC (R) Consuelo Kickbusch delivers a powerful message with her keynote that connects with the hearts of many. Districts invite LTC (R) Consuelo Kickbusch to provide a keynote to their district's students and parents as a participant recruitment strategy for the FLI. Consuelo Kickbusch will also be happy to conduct an FLI planning strategy session with administrators and the district FLI team, during her visit.

Technical Assistant Days

An FLI veteran facilitator will provide FLI technical assistance by conducting strategic planning sessions with the FLI graduates on continuing to incorporate the FLI along with the district's mission.

The day before the FLI lesson, participants will work with veteran FLI Facilitator on how to prepare for the class. On the day of the FLI class, the veteran FLI Facilitator will facilitate the beginning of the class. They will then coach the districts' FLI Facilitator and Facilitator Assistants as they facilitate the remainder of the lesson. A debrief will be conducted after each lesson.

\$5,000 all-inclusive of travel expenses for FLI Veteran Facilitator TA Day.

\$8,500 all-inclusive of travel expenses for Consuelo Kickbusch TA Day.

FLI Participant Guide and Graduation Kits \$80

- FLI Participant Guides English or Spanish
- FLI Pad-folios
- FLI Certificate Holder
- FLI Graduation Pin
- FLI Tote Bag
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Future investment is to renew the license agreement, train new staff, and replenish FLI participant kits as needed.

Please, contact us, and we will work on customizing a quote to fit your needs best and address any of your questions.

Email: Info@easleadership.com

Phone: 888-354-4747 Ext. 1