



FLI FAMILY LEADERSHIP INSTITUTE

The **Family Leadership Institute (FLI)** is a multi-faceted educational program focused on providing families with the knowledge, tools, and inspiration to help their first- and second-generation children succeed in school and in life. Recognizing and respecting the changing demographics throughout the U.S., we offer a multi-cultural approach for all families.

The **FLI** primary objective is to teach parents and caregivers the art and skill of family leadership to support academic achievement and life success. We do this by using a practical, ten-step approach, based on and appropriate to all families. Our goals are to increase the involvement of families in their children's education and provide purpose, tools, and direction to parents and their children to achieve academic and life success. We are also committed to producing a cadre of knowledgeable and committed parents and caregivers who actively support school and community efforts to benefit their children and encourage other families to do the same. The training consists of the following key concepts:

- **Home: Where Leadership Begins**
- **Past, Present, and Future**
- **Living in Two Worlds: Cultural/Generational Perspective**
- **Storytelling & Journaling: Valuing Literacy Through Family History**
- **Education: The Key to a Better Future**
- **Improving Family/School Relationships**
- **Facing Challenges at Home: Coping Strategies for Success**
- **Creating a Family Action Plan: Roadmaps to Success**
- **Celebrating Family Academic Excellence: Success as a Way of Life**

EAS Inc. agrees to tailor and modify the curriculum to remain relevant to the community while monitoring national trends.

Practitioner's Training Conference

April 27 – 30, 2021

1:00pm – 3:00pm PST / 3:00pm – 5:00pm CST / 4:00pm – 6:00pm EST

The training gives your school, district, or organization an opportunity to train their staff members and FLI Graduates; so they may receive the tools necessary to deliver the FLI training in their own community.

Here is a link to a video created by the University of Central Oklahoma GEAR UP, demonstrating the impact of the FLI they delivered in their community after receiving certification and licensing to deliver the FLI. https://youtu.be/AYs8-lab_fw

Pricing: \$1,750 (VS \$2,500 for in-person training) for FLI Live Train the Trainer **Registration** Includes 4 two- hour sessions delivered April 27-30, 2021. Training to be delivered and facilitated by two FLI certified Facilitators. Additional services are outlined under Deliverable and responsibilities.

Educational Achievement Services Responsibilities and Deliverables per FLI TOT Live

- **Curriculum Training Materials.** The FLI Facilitator's Guide will be available to view registrants through Google Docs or Dropbox once EAS receives the non-disclosure agreement. PPTs and other training materials will be made available for download in the same manner as the FLI Facilitator's Guide. Digital access is made available for the duration of the training and with an active curriculum license agreement. Physical copies of FLI Facilitator Guides (\$250) and Participant kits (\$75) may be ordered separately.
- **Video on Demand services.** EAS Inc. will set up a video-on-demand service for participants to be made available during the duration of the program, and one week after program completion. EAS Inc. will record sessions and make the videos available to registrants.
- **Technical assistance,** EAS will have staff available for web hosting, video-on-demand management, text and email reminders to be sent to registrants on the day of the sessions, and webinar moderating.
- **Bilingual delivery.** Training will be delivered in English. EAS Inc. may provide translation for English to Spanish if requested by the client.
- **Curriculum License Agreement.** EAS Inc. agrees to provide registered school sites with a pilot license agreement covering the remainder of the 2020-2021 school year. One-year license agreement up for renewal on July 31, 2021, for \$2,500 per school site.

Next Steps in Delivering the FLI

After completing FLI Practitioner Conference (Train the trainer) and purchasing the FLI License Agreement– the school districts will be certified to facilitate the Family Leadership Institute. FLI participant materials may be ordered through EAS Inc. EAS Inc. offers FLI Technical Assistant Days to provide further assistance in implementing the FLI.

FLI Kick Off Rally with Consuelo Kickbusch \$8,000 All-inclusive of Travel (Optional)

LTC (R) Consuelo Kickbusch delivers a powerful message with her keynote that connects with the hearts of many. Districts invite LTC (R) Consuelo Kickbusch to provide a keynote to their district's students and parents as a participant recruitment strategy for the FLI. Consuelo Kickbusch will also be happy to conduct an FLI planning strategy session with administrators and district FLI team, during her visit.

Technical Assistant Days

An FLI veteran facilitator will provide FLI technical assistance by conducting strategic planning sessions with the FLI graduates on how to continue incorporating the FLI along with the district's mission.

Before the FLI lesson, participants will work with veteran FLI Facilitator on how to prepare for the class. On the day of the FLI class, the veteran FLI Facilitator will facilitate the beginning of the class, and they will then coach the districts' FLI Facilitator and Facilitator Assistants as they facilitate the remainder of the lesson. A debrief will be conducted after each lesson.

\$5,000 all-inclusive of travel expenses for FLI Veteran Facilitator TA Day.

\$8,000 all-inclusive of travel expenses for Consuelo Kickbusch TA Day.

FLI Participant Guide and Graduation Kits \$75

- FLI Participant Guides English or Spanish
- FLI Pad-folios
- FLI Certificate Holder
- FLI Graduation Pin
- FLI Tote Bag
- *Journey to the Future* book written by Ret. LTC Consuelo Castillo Kickbusch. Available in English in Spanish.

Future investment would be to renew license agreement, train new staff, & replenish FLI participant kits as needed.

Please, contact us and we will work on customizing a quote to best fit your needs and address any of your questions.

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